

Soteris Shaelos Plants & Flowers Ltd





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Mission

Our mission is to establish our company as a pioneer in the production of high-quality indoor plants. Simultaneously, we aim to offer a wide range of outdoor plants, taking environmental protection and climate change seriously, and adopting techniques that ensure sustainable cultivation. Our ultimate goal is to meet the needs of our customers by providing them with exceptional service and precisely fulfilling their expectations.

Vision

Our vision is to become the top choice in the field of plant production and supply. We are committed to excellence, sustainable agriculture, and providing exceptional customer service. We aim to play a critical role in preserving and protecting the environment through sustainability, sustainable cultivation, and microclimate creation. In doing so, we contribute to reducing temperatures and creating favorable conditions for the growth of healthy and high-quality plants



Intro

Soteris Shaelos Plants and Flowers Ltd, based in Cyprus and with nearly three decades of experience in the industry, is distinguished for its exceptional plant production and reliable wholesale trade. Our extensive experience enables us to offer high-quality plants at competitive prices, ensuring customer satisfaction.

Strategy

Our company provides high-quality products that enhance sustainability and the circular economy while maintaining our commitment to innovation. We invest in cutting-edge technologies and strive for growth in existing markets, all while retaining our leadership position in cost competitiveness and product differentiation.

Products

We offer an extensive range of high-quality indoor and outdoor plants, accompanied by scientific guidance and consulting services for our customers.

Competitive Advantage

We produce high-quality products that thrive in high temperatures. Fortunately, the unique climate conditions in Cyprus impart a natural resilience to our products against Mediterranean weather patterns. This distinctive advantage significantly contributes to reducing post-delivery losses and enhances the high expected lifespan of our products.



Who We Are

Soteris Shaelos Plants & Flowers Ltd is a distinguished nursery in Cyprus with nearly three decades of experience in the field. Founded by Mr. Charalambos Shaelos, an individual with extensive expertise in plant care, it has expanded its operations to serve over 165 distribution points across the island. The company operates with state-of-the-art equipment that enhances production processes. Our experienced and specialized team works with professionalism to execute specialized tasks.

We focus on wholesale trade of ornamental plants within Cyprus and offer comprehensive services for creating high-quality parks and gardens. Our professional team is always available for landscape design throughout the island, tailoring each project to the requirements of our clients. In this way, we not only provide aesthetic value to the area but also significantly enhance the quality of life for its residents.

Strategy

Our company's strategy is based on several key elements that contribute to our success and sustainability as an organization:

1. **High-Quality Products:** The first and foremost principle of our strategy is to provide high-quality products. This enhances our reputation in the market and creates loyal customers.
 2. **Sustainability and Circular Economy:** Our commitment to sustainability is critical. We produce products that combine performance with reduced environmental impact. We continually seek new technologies and best practices to minimize our ecological footprint.
 3. **Innovation:** Innovation is the key to our competitiveness. We invest in research and development to create new products and solutions that meet our customers' needs.
 4. **Expansion into Existing Markets:** While maintaining our leadership position in cost and product differentiation, we expand our presence in existing markets. This allows us to serve more customers and broaden our influence.
 5. **Human Resources:** We understand that our people are our most valuable asset. We invest in the training and development of our employees, ensuring they have the skills and talents required to address tomorrow's challenges.
- These strategic priorities contribute to maintaining our competitiveness, growing our organization, and delivering high-quality products and services to our customers.



Mission

Our mission is of utmost importance to us and solidifies our role in the indoor plant production sector as a pioneering company. Specifically, our mission includes the following:

1. **Pioneering in High-Quality Plant Production:** We are committed to providing high-quality indoor plants, utilizing best practices and modern cultivation techniques.
2. **Diversifying Our Offerings:** We aim to diversify our range of plants by also offering a wide variety of outdoor plants. This aligns with our commitment to environmental protection and sustainable cultivation.
3. **Environmental Awareness:** We respect the environment and take climate change seriously. We employ eco-friendly techniques that contribute to sustainability.
4. **Exceptional Customer Service:** Our top priority is to fully meet the needs of our customers. We provide precise solutions, personalized service, and always strive to exceed their expectations.

With this mission, we aim to continue being a leader in plant production, safeguarding the environment, and delivering value to our customers through high-quality products and exceptional service.



Vision

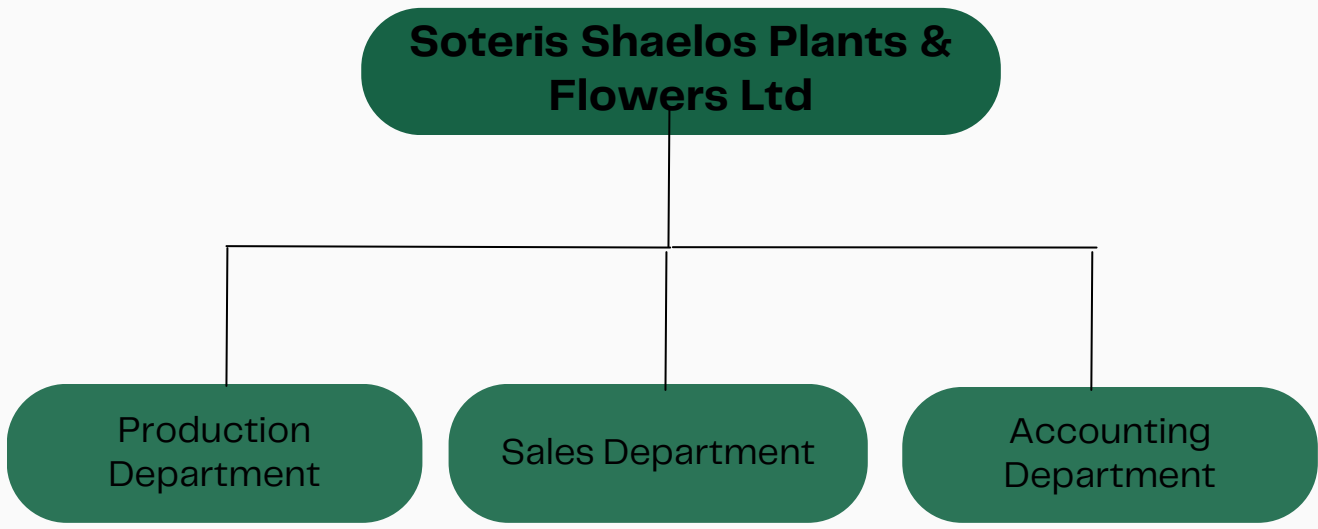
Our vision is to establish ourselves as the premier choice in the field of plant production and supply, relentlessly pursuing the highest quality in all aspects of our operations. We remain dedicated to excellence, directing our efforts towards ensuring that our products meet the highest standards.

Our commitment to sustainable agriculture is reflected in our actions, as we incorporate practices that protect the environment and contribute to its preservation. Additionally, we provide exceptional customer service, responding accurately to their needs and providing the support they require.

We also strive to play a critical role in the conservation and protection of the environment by embracing sustainability principles and developing sustainable cultivation practices. Thus, we contribute to reducing temperatures and creating favorable conditions for the growth of healthy and high-quality plants, ultimately enhancing the environment and quality of life.



Table of Chart



Interior Decor Plants

Elevate your interiors with our lush and elegant Interior Decor Plants; an artistic fusion of nature and design, tailoring tranquility.

Edible Plants

Cultivate flavor and wellness with our Edible Plants; a delightful range allowing you to pluck fresh ingredients right from your garden.

Formed Plants

Our Formed Plants offer structured elegance and timeless beauty; an exquisite selection for those seeking a well-defined garden design.

Trees

Embrace the grandeur of nature with our diverse Trees selection; a monumental addition to landscapes, enhancing beauty and environmental balance.

Short Coloury Plants

Explore a kaleidoscope of color with our Short Coloury Plants; vibrant hues to brighten gardens, balconies, and indoor spaces alike.

Bushy Shaped Plants

Add volume and texture with our Bushy Shaped Plants; perfect for creating depth, privacy, or a lush green sanctuary.

Grassy Shape

Our Grassy Shape plants offer refined simplicity and harmony; perfect for a modern minimalist garden or as a graceful accent.

Dessert Plants

Indulge in exotic allure with our Dessert Plants; unique, resilient, and captivating, they add a striking touch to any environment.

Climbers, Hangers and Ground Cover Plants

Elevate your garden's appeal with our versatile range of Climbers, Hangers, and Ground Cover Plants. Weaving beauty and nature into your space, these living art statements offer a multi-dimensional garden experience, adorning spaces from floor to ceiling.

Service Offering

Quality Control	Phytosanitary certificate	Advise
<ul style="list-style-type: none">• It is important to provide quality plants which meet standards. Every phase of production, we continuously supervise the quality, in order to ensure that all plants are in a good condition and satisfy the quality standards.	<ul style="list-style-type: none">• Our company provides all the certificates necessary for the export of plants, through the electronic platform TRACES-NT.	<ul style="list-style-type: none">• We can help on advise about gardens from the scratch through shipping, till upkeeping the gardens in perfect condition.

With Respect to the Environment

Carefully choosing raw materials is essential in offering clients only plants that are highly capable of taking roots. We create eco foot print as small as possible, so we minimise environmental load and emissions.



Large Scale **Projects**

The business offers a service for the design and creation of green spaces, a service that enhances the suitability of the area for habitation and the well-being of its residents. In order to create parks and gardens suitable for everyone, it is crucial to design them without architectural barriers and with a harmonious distribution of spaces, while also respecting the environment.

Modern and innovative equipment leads to the development of spaces that can withstand the test of time. The selection of the type of terrain and the plant species to be placed in these areas is not left to chance; instead, it is managed by a highly qualified team to ensure the best solutions while adhering to safety standards.

The Pro – Team

Our team is the foundational pillar of our success, comprised of responsible and skilled individuals who contribute to the growth of our organization. We emphasize investment in human capital, developing the abilities and talents of our employees. This orientation reflects our commitment to excellence, innovation, and continuous improvement, serving as a central part of our strategy and decisively contributing to the achievement of our strategic goals



Charalampos Shaelos

Founder



Soteris Shaelos

Owner & Director



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Production Manager



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Production Supervisor

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